



Mobilizing the Grassroots

You can fight your battles on the Hill alone, but why would you? Instead, let the CHQ team bring our proven campaign-style tactics to help you win your public affairs campaign.

Patch Through Calls and Texts

Nothing grabs a politician's attention like calls from their electorate. Our patch through calls and texts inform constituents, then connect them directly to their representative. We target specific districts, explain your issue, and transfer supporters to voice their opinion. All you have to do is decide how many phone calls you want each lawmaker to receive every day. It's fast, easy, and measurable.



Telephone Townhalls

Our team can help you speak to an audience of hundreds, or even thousands, with a telephone townhall. We dial out to both mobile and landline phones to reach the right people. Last year, one of our public affairs clients used a telephone townhall to demystify an issue, providing experts to answer questions after the issue became distorted in the media.



Issue Impact Pages

Our customized landing pages enable advocates to email their lawmakers on your issue with the click of a button. These pages can be set up quickly - no more hassle of extended contracts or lengthy onboarding and education processes.

Text 2 Online Surveys

Text 2 Online Surveys are a game-changer in engaging citizens beyond the text. Quickly surveying targets on their mobile phones is just the start: it's an all-in-one solution for persuasion, recruitment, and mobilization. This can be an effective tool for leveling up your public affairs efforts and will provide you with immediately actionable data.



PETITION



Telephone Petition Drives

An easy and effective way to quickly build membership or support for your issue is with a telephone petition drive. Our CHQ representatives explain your cause and ask the voter to add his/her name to your petition. This can help you collect emails or share petition names with elected officials, showcasing your broad support.