



Re-election Protection Package

CHQ will reinforce your previous victories and expand your base ahead of your next election.



Maximize Your Victory

Don't just win a tight race by a few votes; win it by a landslide. CHQ's expert team will leverage the connections you already have and expand them tenfold so you can hit the ground running ahead of your next election.



Re-election Protection Package Options:

Choose three:

- Two digital ads - one linked display, one linked video
- Two text campaigns; includes landing page creation and link, plus image/GIF/video content, unlimited character count, emojis, and more!
- Two automated call campaigns - standard or push-button survey calls
- One live-answer telephone townhall event



Re-election Protection Outreach Examples:

- Gathering survey responses
- Petition or newsletter signups
- Sharing legislative announcements
- Responding to FAQs or attacks
- Sharing high-level endorsements
- Event turnout



Do Your Future Self a Favor

Don't let your name ID and level of support go by the wayside. Instead, maintain your current relationships and build new ones so you don't have to start from scratch each cycle.