



Case Study: Issue Organizations

When it comes to innovation with phones, CHQ leads the way. Our team will develop and execute your plan to meet people where they are and help you win.

AT A GLANCE

- Dialed out to 15,628 contacts
- Garnered 1,242 participants
- Average participant stayed on the line for 17 minutes

PROBLEM

Our client identified three key legislators whose support for their bill was wavering.

To secure their commitments, the client needed constituents in key districts to speak up and demand that lawmakers take action.

SOLUTION

CampaignHQ teamed up with SBA Pro-Life America in Nebraska for a telephone townhall event to educate and mobilize constituents in key districts.

We asked constituents a very telling question: Do you support the Nebraska Heartbeat Act? 86% of respondents answered "YES!"

Our team dialed out to over 15,600 contacts and accrued over 1,200 participants for the telephone townhall. Once all the calls were made and the event was over, one thing was clear: an overwhelming number of Nebraskans fervently support protecting life.

Hi, this is Sarah with Susan B. Anthony Pro-Life America. We are inviting you to participate in a live telephone townhall tonight at 5:30pm CT! We'll be discussing the Nebraska Heartbeat Act and how you can help support this important piece of legislation to protect the unborn. We want to hear from you! Call [833-380-0736](tel:833-380-0736) at 5:30pm, or wait for our call! This message is paid for by Susan B. Anthony Pro-Life America - [202-223-8073](tel:202-223-8073).

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